

**Scot Stapleton**  
**Director Sales**

Scot Stapleton began his career in sound, lighting, video and multi-media 10 years ago at Perimeter Church in Atlanta, Georgia. As an accomplished sales and marketing executive for a large Fortune 100 company based in Atlanta; Scot and his family chose to serve the praise and worship ministry at Perimeter church.

Scot as a musician himself possessed a “great ear” for mixing sound and leveraged his strong relationship skills in his ministry efforts working with musicians, vocalists and sound technicians. Scot plays the guitar, mandolin and harmonica.

“If you want to build a good understanding of the concept of true “servant leadership” try working with musicians during rehearsal”! “I wanted to do my part to create a very special worship environment, and had the patience and interpersonal skills needed to work with the sometimes demanding needs of musicians and vocalists as they worked to bring their talents and gifts to the congregation”

As Director of Sales for Inspirational Media, Scot brings his skills to work with church leaders during the design, implementation and post implementation phase of the project. “My vision is to listen first to our clients, understand their unique situation *completely* at the same time share our relevant capabilities and past experience to better help stretch their often limited resources to build their media system.”

Scot is an accomplished speaker and motivational sales trainer, working with Fortune 500 companies across the country with content that redefined the art of selling by teaching interpersonal relationship skills as a basis for building credibility, trust and understanding of needs thus helping customers purchase the best alternative for their business thru a consultative selling approach.

Scot lives in Phoenix, Arizona with his wife of 23 years Donna and their three children, Daniel, Kaitlyn and Jonathan. He plays mandolin and guitar on his praise team and loves hiking, water sports and hanging out with his family.