



INSPIRATIONAL MEDIA  
ASSOCIATES

For further information contact:  
Kim Garvey 602-862-0291  
ComsMgt@aol.com

## FOR IMMEDIATE RELEASE

COMPANY'S EXPERIENCE IN MEDIA DESIGN AND INSTALL GIVES CHURCHES THE EDGE IN THE RUSH FOR WORSHIP TECHNOLOGY

INSPIRATIONAL MEDIA BRINGS TO THE JOB A HALF CENTURY OF ASSURING CHURCHGOERS HEAR IT. SEE IT. FEEL IT.

PHOENIX AND DENVER -- The principals at Inspirational MEDIA, Inc. have been actively involved in helping churches assure that their members get the most out of the worship service for more than 50 years.

Don and Kay Garrett, themselves both churchgoers since the age of six, understand the sound, lighting, video, multi-media and image enhancement needs of today's Church because they've been involved in helping worshipers HEAR IT. SEE IT. FEEL IT since the early 1950's. And, Brete, one of their sons, has been involved in the business since he was nine, because then he was small enough to string cable and wires beneath the worship platform. Today, Brete, also in the company, travels the country designing and directing installations for some of the country's largest and most sophisticated church facilities. Another of the Garrett's sons was Minister of Music for a large congregation in Denver. And, a third son, Darin, also works in the family business on the technical side where he is involved in quality control and installations.

"Our business philosophy comes directly from our family philosophy," says Don Garrett, who got into the audio business in 1954. "We believe we should listen to our clients and steward their money, as well and as closely as they steward the funds they receive from their congregations." Very early in his career, Don was acting as General Manager at a "Middle-of-The Road" (MOR) radio station in Detroit. At this same time he and his wife Kay were directing the Ministry of Youth at their Church. Later, Don changed the station into the first 24-hour Christian stereo radio station in the country. He still recalls the change-over to Christian radio. The final MOR song was a Frank Sinatra hit "I've got you under my skin." His introduction at 10 p.m. on a warm July night in 1961 was, "There's a new voice in Detroit. And, we broadcast for God!" His first song under the new format was "How Great Thou Art featuring George Beverly Shea." Don received more than 150 very, very enthusiastic calls that first nightshift," he states. Over the years Don, Kay and their company have done installs in almost every denominational kind of church facility... Christian, Catholic, Jewish and others. Don traveled so much to Churches across the country that he says he "wore out six airplanes" piloting them from one end of the nation to the other.

"We'd be in Orlando one day and Medford, Oregon, the next," he recalls. Now, as Don and Kay are senior members of the firm, they spend more of their time directing the traffic (and jobs) from their headquarters in Phoenix and Denver while son Brete and others do more of the traveling. When asked about their business philosophy, Kay Garrett comments, "We strongly believe that we should work closely with the local worship team and volunteer leaders to enhance their church services, not change them. While technology has certainly changed, and is changing fast, we feel that the message remains the same and we can help assure that the experience of the people on the first row of the Church is the same as is enjoyed by those on the final row in the worship center."



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“Perhaps the biggest change in installing church media systems came with the switch from analog to digital sound,” Don notes. “And, the drive to bring churches up-to-date with new technology has been fast-paced ever since.” Son Brete comments, “Church leaders and their congregations have come to understand that the person running the board (audio and lighting) and the system can make or even break a service. If a microphone does not work properly, or lights do not come on with the cue, the service can be interrupted significantly.”

“Today, with the sophistication of architecture, design and construction, the sound, multi-media, lighting and image enhancement must be state-of-the art and designed and installed in such a way that the entire building and its systems work together. When called in to work very early on with the architectural team, we can assure that the system truly enhances the worship experience for everyone,” Brete adds. “When Dad and Mom began in this field a half-century ago, it was pretty standard for a church to have two microphones and regular building lighting,” Brete states. “Today, we’ll often install more than 100 microphones and an entire theatrical lighting system; and we’ll work with highly sophisticated design teams and computer models to assure that the facility is built so that the Church experience is all that the worship team and volunteers want it to be for all the members throughout the meeting location.” Yes, the times in Church, they are a changin’ and thanks to the Garrett family and the professionals at Inspirational MEDIA, church members can HEAR IT. SEE IT. FEEL IT. better than ever!

For more information on Inspirational MEDIA, contact Brete or Don Garrett at 602-388-4444 (telephone), 602-368-8874 (fax) or at their website: [www.inspMEDIA.com](http://www.inspMEDIA.com).